



美國Xoca i 秀帥健康巧克力加盟事業

<http://www.mxicorp.com>

什麼是您理想的生活？ What's Your Ideal Lifestyle?

www.xocai.tw



您從這裡可以得到什麼？ How Will You Get There From Here?

www.xocai.tw



創造財富

Lose Weight 減重修身 Get Healthy 得到健康 Earn Money



MXI Corp., Reno, Nevada

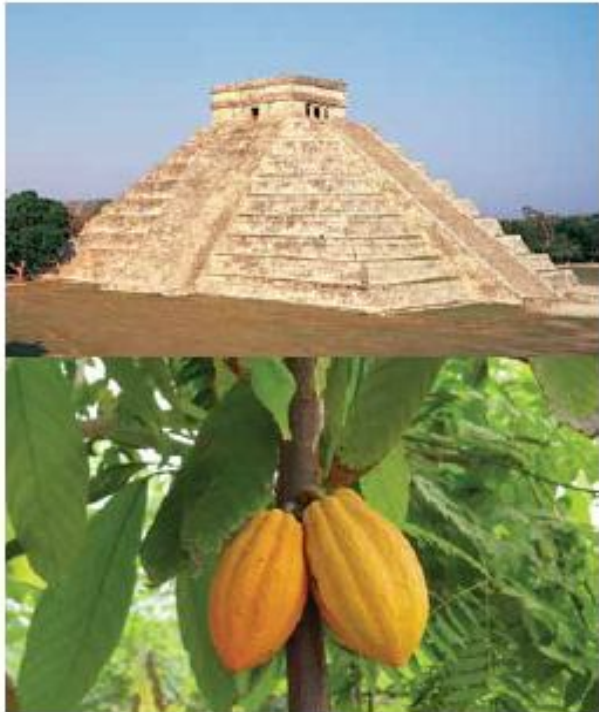
每個人都喜愛巧克力 Everyone Loves Chocolate

www.xocai.tw



巧克力是健康食品嗎？ Chocolate Is a Health Food?

www.xocai.tw



Used by Aztecs
and Mayans as a
Health Food
在南美洲 阿茲特克人及
瑪雅人把可可當作健康的
食物



From Health
Food to
Unhealthy Treat
“現代” 卻把健康食物
加工變成不健康食物



More than 1,200
Published Studies
on the Health
Benefits of Cacao
超過1200篇以上的發表
提及可可的健康益處

這個名字的涵義是什麼? What's In a Name

www.xocai.tw

$$XO + \underset{\cdot}{C}AI = \begin{array}{c} \text{XO}\underset{\cdot}{C}\text{AI} \\ \hline \text{HEALTHY CHOCOLATE} \end{array}$$

巧克力可可

"Xocolatl" (sho-ko-lat-l)



巴西莓 Acai

Açaí Berry (ah-sigh-ee)



冷榨處理的健康巧克力

Cold Processed
Healthy Chocolate



秀帥 是健康的巧克力 Xoçai Is Healthy Chocolate

www.xocai.tw



金塊

巧可益

金磚

可可奶餐

菠菜或巧克力？ Spinach or Chocolate?

www.xocai.tw



1/2 lb. raw spinach
½ 磅的生菠菜

or



Xocai 金塊巧克力



布倫瑞克實驗室 - 成立於1997年

Brunswick Labs - Established 1997

A world leader in research and diagnostic services
related to antioxidants and antioxidative stress.

一個世界領先級的抗氧化劑和抗氧化壓力研究和診斷服務機構。

“The amount of antioxidants that
you maintain in your body is directly
proportional to how long
and healthy you will live.”

-Dr. Richard Cutler, while Director of the Anti-Aging Research
Department, Washington D.C.



“抗氧化劑指數
含量，直接與您的
健康生命成正
比。”

華盛頓 D.C. 抗衰老研究部
主任理查德·卡特勒博士

為什麼我愛秀帥? Why I Love Xoçai

www.xocai.tw



Jennifer Lucas

**Lost 48 pounds in 12 weeks
on Xoçai!**

"I have lost 48lbs on the Xoçai Wellness System. This has been the easiest thing I have ever done, and for the first time in my life I'm finding that I can get to my goal weight!"

珍妮弗·盧卡斯
在12週減去48磅(約22公斤)



J.J. Birden

Retired NFL Player

"After spending 9 years in the NFL, I've continued to be conscious of the types of foods I put into my body. Consuming natural and clean products are a priority for me. Xoçai healthy chocolate clearly fits into this category and has played a key role in helping me achieve my fitness and nutritional goals."

Xoçai健康巧克力
幫助我實現我的健身和營養的目標。



Steven Warren, M.D.

Doctor Recommended

"Over the last six years, I have seen an incredible number of lives changed by Xoçai."

史蒂芬沃倫，醫學博士
“在過去六年裡，我看到
經Xoçai改變生命的數量
令人難以置信”，

健康巧克力的事業 The Business Of Healthy Chocolate

www.xocai.tw



MXI Corp., Maker of Xocai,
the Healthy Chocolate

Jeanette Brooks,
Founder & President
MXI Corp.

珍妮特布魯克斯,
創辦人兼總裁
MXI Xocai 公司



Andrew Brooks,
Founder & COO
MXI Corp.

安德魯·布魯克斯
創始人兼首席運營官
MXI Xocai 公司



21世紀商業的模式

The 21st Century Business

www.xocai.tw



傳統行業

Traditional Business

- ✓ Large Up-front Investment
大量的前期投資
- ✓ Huge Overhead Costs
巨大的開銷成本
- ✓ Employees
員工成本
- ✓ Rent
租賃成本
- ✓ Accounting
會計成本
- ✓ Inventory Management
庫存管理成本



以家庭為基礎的 Xocai 事業

Home-Based Business with Xoçai

- ✓ Minimum Investment
最低投資額US\$200起
- ✓ No Employees
沒有員工
- ✓ No Overhead
沒有開銷
- ✓ No Inventory Management
無庫存管理
- ✓ No Rent
沒有租金



哪些人在 秀帥 成功? Who Succeeds In Xocai?

www.xocai.tw



Amiee Lester

Self-Employed Housewife

"I never looked back!"

安妮·萊斯特 家庭主婦
“我永不回頭!”
“我們剛剛失去了我們的家後，我丈夫失去了他17年的工作。我開始Xocai健康巧克力生意。在我第一年，我比以前同樣一年賺得更多的錢。”

my entire life to that point."



Glen Overton

Successful Hotel Owner,
Business Person

"My best investment."

格倫·奧弗頓 成功的酒店老闆
“Xocai 是我最好的投資。”“我擁有很多的企業。包括一些豪華大酒店。Xocai 秀帥是我的第一個網絡營銷經驗。驚人的生意！這是我做過最好的商業投資！”

business investment I have ever made!"



Morgan Alsop

Young Entrepreneur

摩根艾爾索普，青年企業家

“自由!”
“我剛開始是兼職，工作時間約一個星期10小時。我的努力成長讓我辭去我原本的工作。大學畢業我就有債務Xocai 秀帥讓我的到經濟的自由”

debt free."

簡單的成功系統 The Simple Success System

www.xocai.tw



Other Tools Not Shown Included

你需要的一切是在 Xocai 秀帥快速啟動並取得成功。
Everything you need to quickly start and succeed with Xocai.

什麼是財務槓桿？

What Is Financial Leverage?

www.xocai.tw



TIME 時間

金錢

MONEY \$

網絡營銷工作可行嗎？

www.xocai.tw

Does Network Marketing Work?

網絡營銷者

平均只能推薦2.7人

The AVERAGE
Network Marketer
Finds Only 2.7 People

成功率 % ?

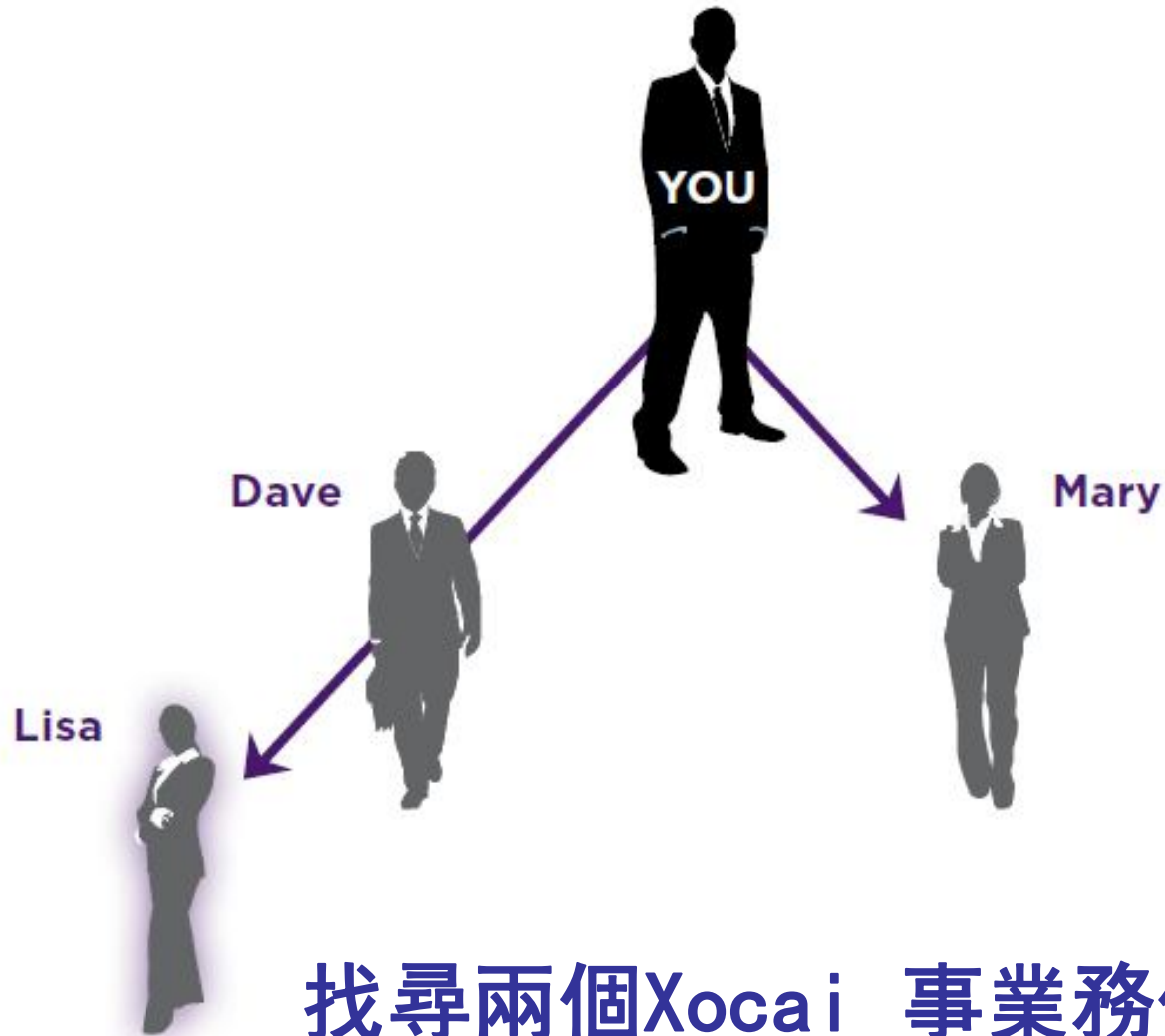


大多數計劃要求你找到六到八的業務合作夥伴。

Most plans ask you to find six to eight business partners.

秀帥 的計劃如何運作? Why the Xoçai Plan Works

www.xocai.tw



Find TWO business partners with Xoçai.

MXI 有八種收入來源

MXI: Eight Ways To Earn

www.xocai.tw

1. Retail Bonus 零售利潤 約20%
2. Quick Check 快速獎金 25%
3. X Bonus 加碼獎金 + USD\$ 75
4. Infinity Bonus
無限代獎金 (雙向獎金) 小邊10%
5. Executive Generation Bonus
執行層對等輔導獎金 7層 X 8%
6. Leadership Pools
領導分紅4%
7. Expansion Centers
3個再生中心
8. Lifestyle Rewards
汽車津貼 USD\$ 500~ 2,000 / 月
生活品質提升獎勵



前三種收入方式 First Three Ways To Earn

www.xocai.tw

Retail Bonus

1

You purchase product at the Wholesale Price (\$110/case).

\$110

You have the opportunity to mark up the product to the Suggested Retail Price (\$150/case).

\$150

\$40



快速獎金

加碼獎金 + USD\$ 75

2

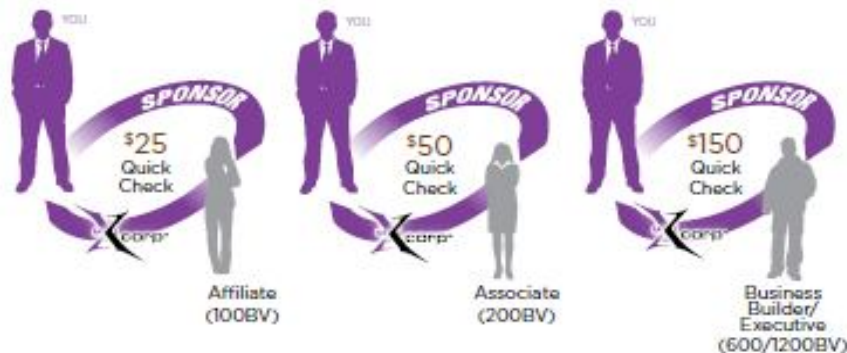
Quick Check (Paid Weekly)

Earn \$25 to \$150 for each person you enroll.

3

X Bonus

For every third member of your team that you personally sponsor, you receive a \$75 X Bonus.



第四種收入方式- 無限獎金

4. Infinity Bonus

www.xocai.tw

Paid bi-weekly

Generate 500 BV on accumulated balanced volume and earn \$50. Earn 10% Infinity Bonus on your balanced volume amount up to \$10,000 per week.

週結雙週領
累計平衡, 小邊產生500 BV量, 可賺取USD\$50。
賺取10%的無限獎金每週10,000美元。

\$50 Infinity Bonus



第五種收入方式- 執行級層數對等獎金

5. Executive Generation Bonus

www.xocai.tw

As an **Executive**, you earn a check match bonus based on a percentage of the Infinity Bonus paid to people you personally enroll, the people they enroll and so on. Earn up to 7 generations deep and up to \$100,000 per week.

作為一個執行級別，賺取高達7層深，達每週10萬美元之對等輔導獎金。

Earn Up To 7 Generations

Rank	Executive	Bronze Executive	Silver Executive	Gold Executive	Platinum Executive	Diamond Executive	DblDiamond, Presidential & Ambassador
Gen 1	8%	8%	8%	8%	8%	8%	8%
Gen 2		8%	8%	8%	8%	8%	8%
Gen 3			8%	8%	8%	8%	8%
Gen 4				8%	8%	8%	8%
Gen 5					8%	8%	8%
Gen 6						8%	8%
Gen 7							8%

* These percentages are for illustration purposes only, and do not indicate actual percentages paid through the seven generations.

MXI Corp. guarantees up to 50% payout of commissionable volume. Executive Generation Bonus is paid biweekly and is based on a floating percentage through the seven generations. The above chart is an illustration of how Executive Generation Bonuses may be paid. After the various other ways of earning commissions are calculated, all remaining available commissions (up

to the 50% figure) are allocated to the Executive Generation Bonus and then paid. Executive Generation Bonuses cannot exceed the volume from your lesser volume leg.

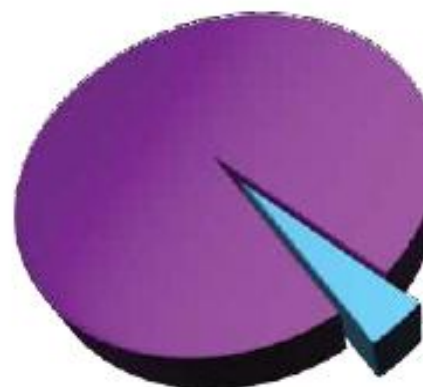
第六, 七種收入方式- 領袖分紅及再生中心 Leadership Pool & Expansion Centers

www.xocai.tw

6

Leadership Pool Bonus (Paid bi-weekly)

Four percent of the Company's total Group Volume is divided amongst the top four qualified ranks of leadership. Gold Executive Pool equals 1% of total company GV divided among all Gold Executives proportionally. Platinum Executives earn a share of both the Gold Pool and 1% Platinum Pool. Diamond Executives earn a share of the Gold, Platinum and 1% Diamond Pools. Double Diamonds earn a share of all four Pools.



4% Company's Biweekly Bonus Volume

領導分紅（付雙週）

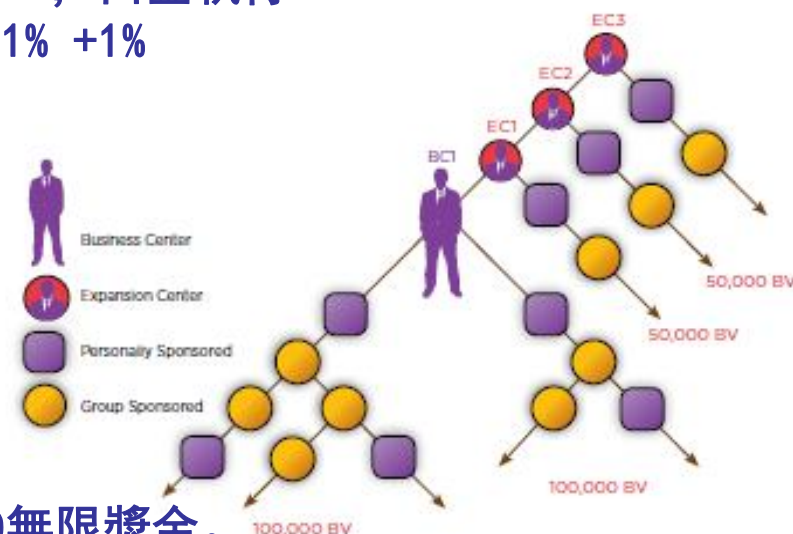
公司的總營業BV 的4%, 分給黃金執行1% , 白金執行1%+1%
鑽石執行1%+1%+1% , 雙鑽執行1%+1%+1% +1%

7

Expansion Centers

By achieving the rank of a Presidential Double Diamond Executive you qualify for your first Expansion Center. Earn additional Expansion Centers by generating \$50,000 in Bonus Volume (BV) in one week in that new Expansion Center's Lesser Leg.

As your Healthy Chocolate Business grows, you can potentially earn a total of three Expansion Centers with each potentially earning \$10,000 per week in Infinity Bonuses.



每個再生中心, 可領取每週最高USD\$10,000無限獎金。

第八種收入方式- 生活品質提升獎勵

8. Lifestyle Rewards

www.xocai.tw



Exotic Trips



Gold Fly-In
Lake Tahoe



Mercedes
Car Program

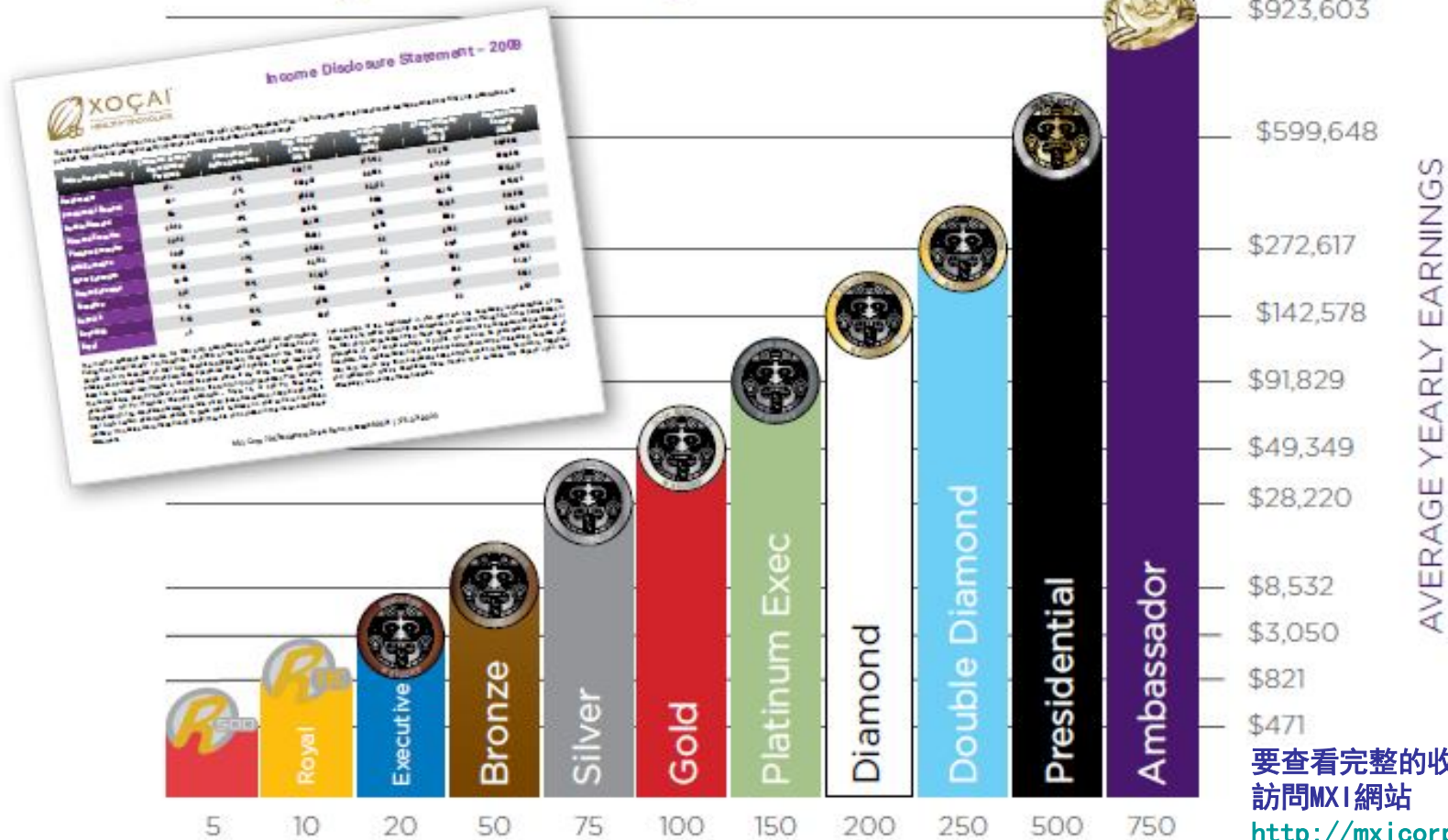
豪華旅遊及每月購車津貼福利

我在 MXI 可以賺多少? How Much Can I Earn?

www.xocai.tw

新台幣 3,000萬元左右/年

Earning Potential By Rank*



NUMBER OF BOXES A WEEK BY RANK**

**Balanced on both legs

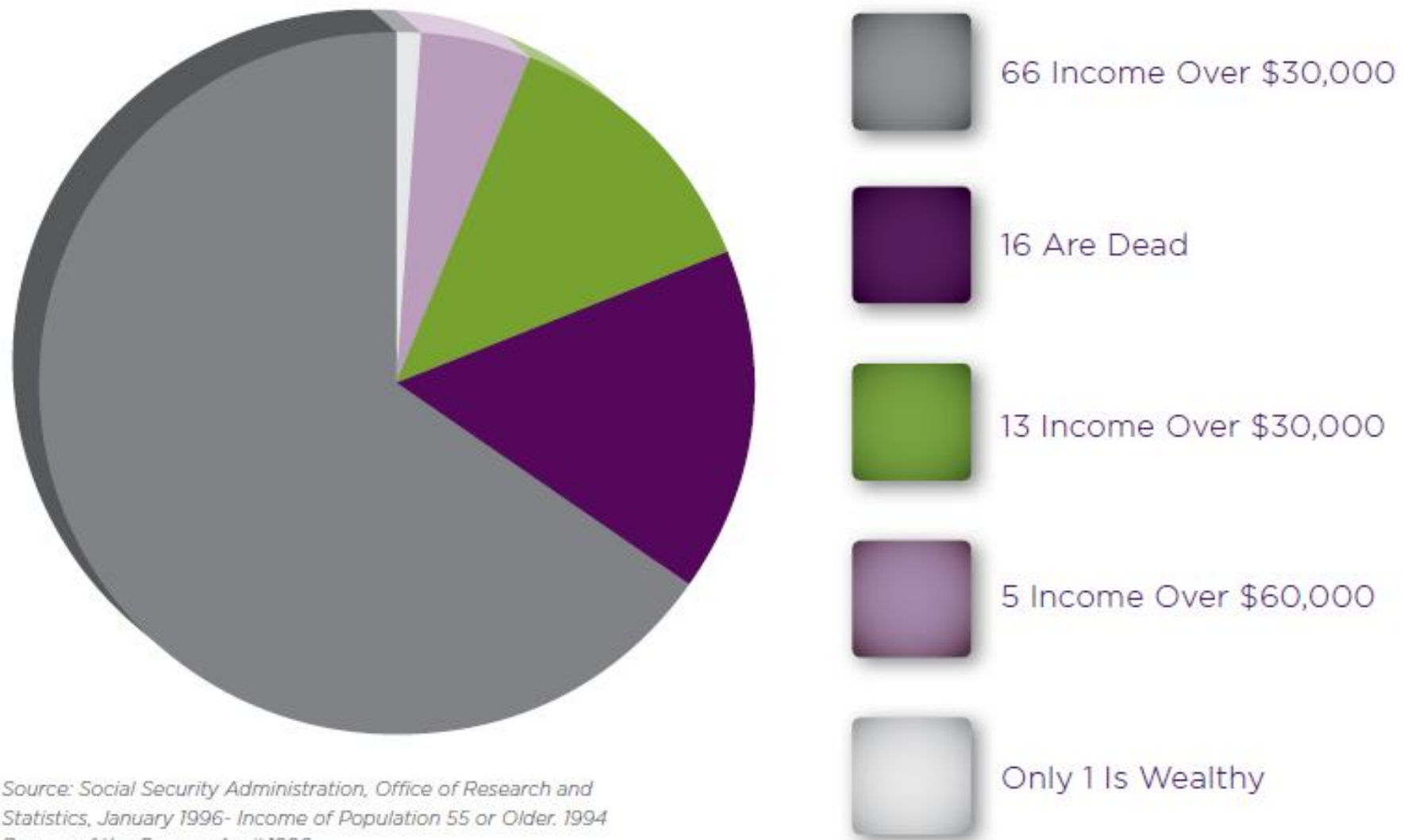
要查看完整的收入信息, 請
訪問MXI網站

[http://mxicorp.com/incom
edisclosure/](http://mxicorp.com/incom
edisclosure/)

*To view the complete Income Disclosure
Statement for MXI visit
[http://mxicorp.com/incom
edisclosure/](http://mxicorp.com/incom
edisclosure/)

當我65歲時會是如何? When I'm 65...

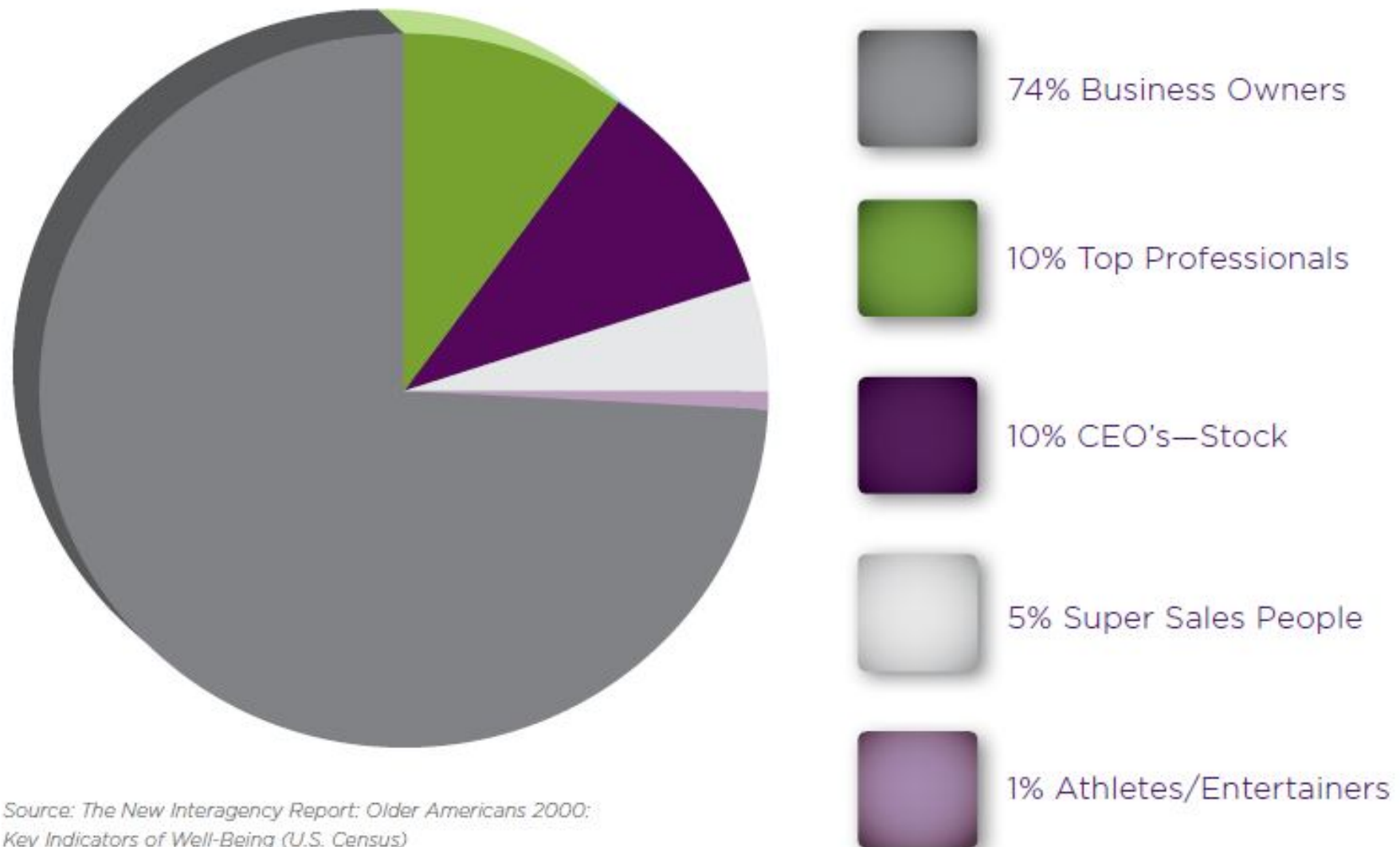
www.xocai.tw



Source: Social Security Administration, Office of Research and Statistics, January 1996- Income of Population 55 or Older, 1994
Bureau of the Census, April 1996

哪類的人才會擁有財富? Who Is Wealthy?

www.xocai.tw



Source: The New Interagency Report: Older Americans 2000:
Key Indicators of Well-Being (U.S. Census)

為何選擇現在？ Why Now?

www.xocai.tw

Newsweek

"...Great news! Research suggests chocolate to be good for you...
(Dark chocolate contains flavonoids...)"

“好消息！研究表明，巧克力對你有好處。黑巧克力中含有類黃酮...”

BBC NEWS

"Chocolate can protect against tooth decay, researchers have found."

“巧克力可以防止蛀牙，研究人員發現的。”

USA
TODAY

"...Eating dark chocolate appears to improve the function of important cells lining the wall of blood vessels for at least three hours..."

TIME

“...吃黑巧克力出現改善的重要功能，至少有三個小時的血管壁細胞襯裡...”

"...New evidence suggests that a moderate amount of dark chocolate, particularly cocoa ..., may be sweet for the cardiovascular system..."

“...新的證據表明，適量的黑巧克力，特別是可可，可能對心血管系統.....”

Today's News Tells Exciting
Stories About the Miracles
of Dark Chocolate.

今天新聞告訴激動人心關於奇蹟的故事黑巧克力。



6 Years of Consecutive
Growth—and Still Growing!
連續6年增長，仍在增長！



您想在這裡得到您要的嗎？

How Will You Get
There From Here?



Get Started Today!

就從今天開始吧！

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